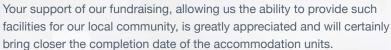




Partnership and engagement with corporate leaders, businesses and community members is crucial in achieving our objective to support the Friendlies in providing the highest quality healthcare to our local community. Keeping families together when most needed is a primary focus underpinning our fundraising goals. We invite you to assist us in providing accommodation solutions for families travelling from afar to access treatment.

All general donations and fundraising by the Foundation currently contributes to the Hospital Accommodation Project planned for construction adjacent to our Hospital precinct. The plans include the construction of 16 interconnecting units to provide accommodation for regional families accessing treatment and supporting loved ones, as well as resident student doctors and nurses. The land is cleared and the development approved and ready for construction, now awaiting the required funding to complete.





ANNUAL FRIENDLIES FOUNDATION SPONSORSHIP PACKAGE 2022/23 - \$15,000

INCLUSIONS AND BENEFITS

- Hospital foyer acknowledgement Advertising Screen designed by our marketing team and displayed on our digital screen at the Atrium Cafe (Note: Visitor average 1000 people/week)
- Acknowledgement in all Friendlies Foundation promotional activities including the following:-
 - Community engagement presentations
 - Promotional stand displays at community events and expos
 - Seasonal fundraising activities including raffles and competitions held in the FSPH foyer and well supported
- Introduction / Speaking Opportunity at Sponsors Cocktail Event

- All package inclusions for major sponsor packages of Charity Ball and Annual Charity Golf Day
- Option to display signage/banner at Charity Balland Golf Day
- Introduction during proceedings at Charity Ball and at the Golf Day
- Opportunity to showcase business with display stand / merchandise at Golf Day
- Opportunity to include promotional material or special deal vouchers in player packs at Golf Day
- Recognition on Friendlies website with link back to business website



2022-2023 SPONSORSHIP PACKAGES

Charity Golf Day

Major Sponsorship \$3.000

- 1 Team Entry (4)
- 4 Drinks Packages (48 tickets)

Team Cart Hire (2)

- Option to display signage/banner at check in /
 presentation area.
- Opportunity to showcase business with display stand / merchandise
- Opportunity to include promotional material or special deal vouchers in player packs
- Recognition on Friendlies website with link back to
 huminees website.

Hole Sponsorship include Team \$700

Hole Signage Provided 1 Team Entry (4) Team Cart Hire (2)

- Signage at hole 2 x signs provided
- Opportunity to theme or create a gimmick
- · Prize for best hole set up
- Recognition on social media posts before and after event
- · Recognition on player card attachment

Hole Sponsorship \$350

Hole Signage Provided

- Signage at hole 2 x signs provided
 Opportunity to theme or create a gimmick
- · Prize for best hole set up
- Recognition on social media posts before and after event
- · Recognition on player card attachment

Prize Donations or In Kind Support

Any Value - Cash donation to be spent with local businesses for raffles and prize giveaways

· Recognition at presentation

Charity Ball

Presenting Rights Sponsorship \$12.500

Friendlies Foundation Charity Ball presented by 'YOUR NAME'

- 1 x Event Table (10 tickets)
- 1 x Table drinks package to begin evening (3 bottles of wine and small selection of beer) in Ice Bucket
- Leading up to the event your name will be included in all promotions including advertising, media releases and digital promotions on social media
- Your name/logo will appear on all printed & digital event material including: invitations, tickets, pledge envelopes, program, menu and seating plan
- Inclusion in loop advertising segments on digital screen (if possible)
- Inclusion on Sponsors Acknowledgement banner/signage
- Special acknowledgement with place setting keepsake
- On stage introduction and interaction with the Master of Ceremonies upon seated commencement of proceedings
- VIP Entrance to event and arrival drinks
- · Invitation to Sponsor Cocktail Party

Major Sponsorship \$8,500

1 x Event Table (10 tickets)

1x book of raffle tickets per guest (10 bundles)

- Acknowledgement in event lead in and follow up media releases and social posts
- · Naming on theme-specific decorations
- On stage introduction during proceedings
- Inclusion in loop advertising segments on digital screen (if possible)
- Inclusion on Sponsors
 Acknowledgement banner/signage at
 event
- Acknowledgement on seating and event layout plan
- Name and exclusive advertising with featured display at event
- VIP Entrance to event and arrival drinks
 Invitation to Sponsor Cocktail Party

Event Sponsorship \$5,000

- 4 x Complimentary Event Tickets
- 2 x bottles of wine placed on your table
- Recognition as Event Sponsor by Master of Ceremonies
- Inclusion in loop advertising segments on digital screen (if possible)
- Inclusion on Sponsors
 Acknowledgement banner/signage at
 event
- Acknowledgement on printed material on event tables
- Acknowledgement on social media event page
- Invitation to Sponsor Cocktail Party

Fundraising Sponsorship \$2,500

10 x Complimentary Drinks for

- Inclusion on Sponsors
 Acknowledgement banner/
 signage at event
- Acknowledgement on printed material on event tables
- Invitation to Sponsor Cocktail Party