



# The Friendlies Foundation

*Caring through giving*



Established in 2012 and now an independently registered local charity, The Friendlies Hospital Foundation exists to support the growth and development of the Friendly Society Private Hospital which is also a non-profit organisation.

Partnership and engagement with corporate leaders, businesses and community members is crucial in achieving our objective to support the Friendlies in providing the highest quality healthcare to our local community. Keeping families together when most needed is a primary focus underpinning our fundraising goals. We invite you to assist us in providing accommodation solutions for families travelling from afar to access treatment.

All general donations and fundraising by the Foundation currently contributes to the Hospital Accommodation Project planned for construction adjacent to our Hospital precinct. The plans include the construction of 16 interconnecting units to provide accommodation for regional families accessing treatment and supporting loved ones, as well as resident student doctors and nurses. The land is cleared and the development approved and ready for construction, now awaiting the required funding to complete.

Your support of our fundraising, allowing us the ability to provide such facilities for our local community, is greatly appreciated and will certainly bring closer the completion date of the accommodation units.



## ANNUAL FRIENDLIES FOUNDATION SPONSORSHIP PACKAGE 2022/23 - \$15,000

- Major Sponsor for Charity Ball (\$8,500)
- Major Sponsor for Annual Charity Golf Day (\$3,000)
- Acknowledgement with all Friendlies Foundation promotion for the year

### INCLUSIONS AND BENEFITS

- Hospital foyer acknowledgement – Advertising Screen designed by our marketing team and displayed on our digital screen at the Atrium Cafe (Note: Visitor average 1000 people/week)
- Acknowledgement in all Friendlies Foundation promotional activities including the following:-
  - Community engagement presentations
  - Promotional stand displays at community events and expos
  - Seasonal fundraising activities including raffles and competitions held in the FSPH foyer and well supported
- Introduction / Speaking Opportunity at Sponsors Cocktail Event
- All package inclusions for major sponsor packages of Charity Ball and Annual Charity Golf Day
- Option to display signage/banner at Charity Ball and Golf Day
- Introduction during proceedings at Charity Ball and at the Golf Day
- Opportunity to showcase business with display stand / merchandise at Golf Day
- Opportunity to include promotional material or special deal vouchers in player packs at Golf Day
- Recognition on Friendlies website with link back to business website

For further information regarding Foundation events or sponsorship options, please contact:

Maria Ebert, Foundation Coordinator T 07 4331 1024 M 0407 531 446 E mebert@fsph.org.au www.thefriendlies.org.au

## 2022-2023 SPONSORSHIP PACKAGES

# Charity Golf Day



Major Sponsorship \$3,000	Hole Sponsorship include Team \$700	Hole Sponsorship \$350	Prize Donations or In Kind Support
<p>1 Team Entry (4) 4 Drinks Packages (48 tickets) Team Cart Hire (2)</p>	<p>Hole Signage Provided 1 Team Entry (4) Team Cart Hire (2)</p>	<p>Hole Signage Provided</p>	<p><i>Any Value</i> - Cash donation to be spent with local businesses for raffles and prize giveaways</p>
<ul style="list-style-type: none"> <li>Option to display signage/banner at check in / presentation area</li> <li>Opportunity to showcase business with display stand / merchandise</li> <li>Opportunity to include promotional material or special deal vouchers in player packs</li> <li>Recognition on Friendlies website with link back to business website</li> </ul>	<ul style="list-style-type: none"> <li>Signage at hole – 2 x signs provided</li> <li>Opportunity to theme or create a gimmick</li> <li>Prize for best hole set up</li> <li>Recognition on social media posts before and after event</li> <li>Recognition on player card attachment</li> </ul>	<ul style="list-style-type: none"> <li>Signage at hole – 2 x signs provided</li> <li>Opportunity to theme or create a gimmick</li> <li>Prize for best hole set up</li> <li>Recognition on social media posts before and after event</li> <li>Recognition on player card attachment</li> </ul>	<ul style="list-style-type: none"> <li>Recognition at presentation</li> </ul>

# Charity Ball



Presenting Rights Sponsorship \$12,500 Friendlies Foundation Charity Ball presented by "YOUR NAME"	Major Sponsorship \$8,500	Event Sponsorship \$5,000	Fundraising Sponsorship \$2,500
<p>1 x Event Table (10 tickets) 1 x Table drinks package to begin evening (3 bottles of wine and small selection of beer) in Ice Bucket</p>	<p>1 x Event Table (10 tickets) 1x book of raffle tickets per guest (10 bundles)</p>	<p>4 x Complimentary Event Tickets 2 x bottles of wine placed on your table</p>	<p>10 x Complimentary Drinks for your table</p>
<ul style="list-style-type: none"> <li>Leading up to the event your name will be included in all promotions including advertising, media releases and digital promotions on social media</li> <li>Your name/logo will appear on all printed &amp; digital event material including: invitations, tickets, pledge envelopes, program, menu and seating plan</li> <li>Inclusion in loop advertising segments on digital screen (if possible)</li> <li>Inclusion on Sponsors Acknowledgement banner/signage at event</li> <li>Special acknowledgement with place setting keepsake</li> <li>On stage introduction and interaction with the Master of Ceremonies upon seated commencement of proceedings</li> <li>VIP Entrance to event and arrival drinks</li> <li>Invitation to Sponsor Cocktail Party</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledgement in event lead in and follow up media releases and social posts</li> <li>Naming on theme-specific decorations</li> <li>On stage introduction during proceedings</li> <li>Inclusion in loop advertising segments on digital screen (if possible)</li> <li>Inclusion on Sponsors Acknowledgement banner/signage at event</li> <li>Acknowledgement on seating and event layout plan</li> <li>Name and exclusive advertising with featured display at event</li> <li>VIP Entrance to event and arrival drinks</li> <li>Invitation to Sponsor Cocktail Party</li> </ul>	<ul style="list-style-type: none"> <li>Recognition as Event Sponsor by Master of Ceremonies</li> <li>Inclusion in loop advertising segments on digital screen (if possible)</li> <li>Inclusion on Sponsors Acknowledgement banner/signage at event</li> <li>Acknowledgement on printed material on event tables</li> <li>Acknowledgement on social media event page</li> <li>Invitation to Sponsor Cocktail Party</li> </ul>	<ul style="list-style-type: none"> <li>Inclusion on Sponsors Acknowledgement banner/signage at event</li> <li>Acknowledgement on printed material on event tables</li> <li>Invitation to Sponsor Cocktail Party</li> </ul>

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